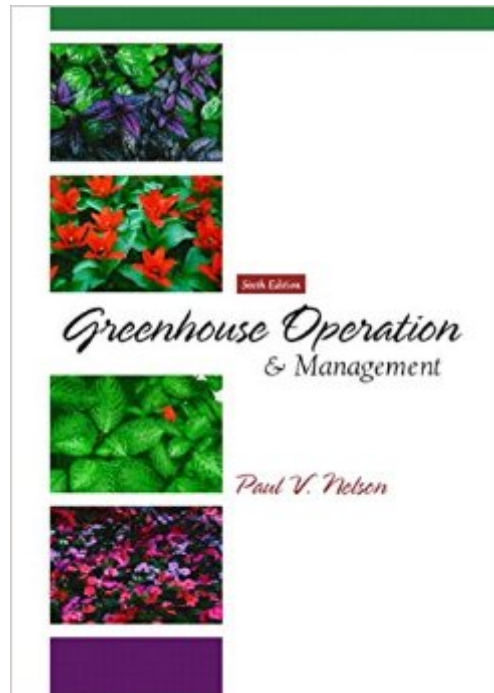


The book was found

Greenhouse Operation And Management (6th Edition)



Synopsis

Based on the author's life-long practical experiences both in the industry and in research, this best-selling, state-of-the-art guide to the operation of commercial flower and vegetable greenhouses presents coverage in the order in which decision-making concerns occur. Exceptionally comprehensiveâyet accessibleâit provides detailed, step-by-step instructions in layman's terms for ALL aspects of the businessâfrom the physical facilities, to the day-to-day operations, to business management and marketing. Specific chapter topics cover greenhouse construction, heating, and cooling; environmental control systems; root substrate; root substrate pasteurization; watering; fertilization; alternative cropping system; carbon dioxide fertilization; light and temperature; chemical growth regulation; insect control; disease control; postproduction quality; marketing; and business management. For individuals entering the greenhouse business.

Book Information

Paperback: 692 pages

Publisher: Pearson; 6 edition (September 29, 2002)

Language: English

ISBN-10: 0130105775

ISBN-13: 978-0130105776

Product Dimensions: 7 x 1.4 x 9.2 inches

Shipping Weight: 2.6 pounds

Average Customer Review: 3.8 out of 5 starsÂ Â See all reviewsÂ (11 customer reviews)

Best Sellers Rank: #818,263 in Books (See Top 100 in Books) #134 inÂ Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Greenhouses #432 inÂ Books > Science & Math > Biological Sciences > Plants > Flowers #635 inÂ Books > Textbooks > Business & Finance > Entrepreneurship

Customer Reviews

Nelson's text is probably the most widely used on college campuses offering greenhouse management. It is up to date, full of technical information, and the chapters are well-ordered. My only complaint is that it is VERY badly formatted and so, difficult to read. Like the Biblical book of Numbers, it will have you sawing logs if read at bedtime. The publisher could learn a lot from Boodley's The Commercial Greenhouse, which is much more readable.

Outdated information. They even mention that computers could go a long way toward making

growing in greenhouses run better. Too bad I had high hopes for this book. Maybe someone could get some use out of this book but I couldn't.

This is a very informative book on greenhouse structures, systems, and operations. It gives a detailed approach to operating small and large scale greenhouse ranges. There are no color pictures, but other than that, it's a good buy.

Packed with all the information needed to start a greenhouse business, but should have bought seventh edition after learning that multiple charts and graphs have been updated to reflect the change in economy.

This book pretty much teaches you everything you would ever want to know about indoor horticulture. The only drawback is that it was published in 2003, so some of the computer-related technical sections are probably a bit out of date. In any case, a great book for learning about greenhouse technology and other considerations for indoor growing.

I wanted to review this book to help me select a textbook for my college class. This was a great value and arrived on time... As a used book it was better than represented! Scott

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